FAIRFIELD FORUM LANDSCAPE AND PUBLIC DOMAIN CONCEPT SITE IMAGE - 6TH FEBRUARY 2019





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SITE AND CONTEXT

As the largest retail landholding in Fairfield, Fairfield Forum has an important current and ongoing role for the CBD. Current masterplanning for the site has been completed with extensive consultation with discussion of the potential for contribution of a significant open space portion on the corner of Cunninghame Street and Station Street. The intersection and adjoining land has potential to create a significant civic gateway open space, and contribute to the network of open space in the locality. This will complement the Thomas Ware Plaza that extends from Nelson Street providing an extensive civic plaza space that links to the CBD to the south.



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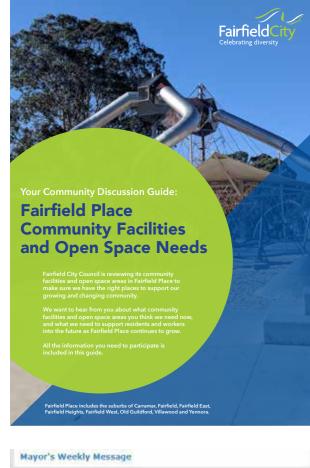


FAIRFIELD FORUM Landscape & Public Domain Concept Client: Architect: Site Image Job Number: Fairfield Mall Rothelowman SS18-3947

Date: Issue: 06.02.2019

FAIRFIELD IDENTITY AND OPEN SPACE PLANNING

Fairfield Municipality has an astounding cultural diversity that is strongly expressed by the many different cultural groups. The civic spaces of the CBD areas and also the Showground and other park areas provide important venues for festivals and general social activity for the community groups. The on-line resources demonstrate strong planning underway for the future open space provision and improvements. The Fairfield Forum potential open space contribution con make a significant contribution to the CBD identity.





Have your say on Fairfield Place

I have always been passionate about making sure our community has access to high quality public facilities and open spaces.

With backyards getting smaller, it's more important than ever for Council to provide residents with a variety of recreational areas and opportunities to stay fit and healthy and spend time with their families.

Council is currently reviewing its community facilities and open space areas in Fairfield Place to ensure we are meeting the needs of our growing and changing community. Fairfield Place includes the suburbs of Carramar, Fairfield, Fairfield East, Fairfield Heights, Fairfield West, Old Guildford, Villawood and Yennora.

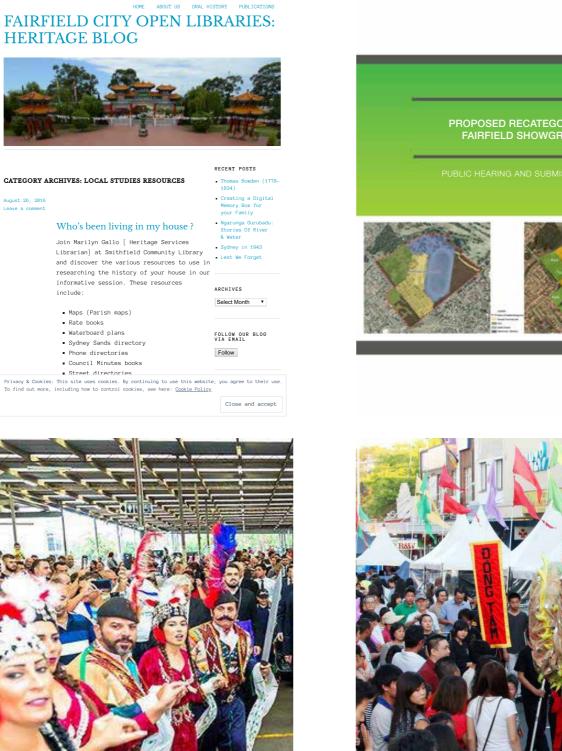
Open space is important to ensure we have a healthy, active community. I love seeing families coming together to kick a ball around, ride bikes and relax with a book in the shade. Parks are central in maintaining healthy activity and social development in our children.

As more people move to Fairfield City and pressure to provide more housing grows, now is the time to identify what the current and future community needs of Fairfield Place are, and take steps to enable the delivery of appropriate, adequate and quality social infrastructure and open space.

We want to hear from you about what community facilities and open space areas you think we need in Fairfield Place. Come and see our staff at one of our pop up offices at Fairfield Heights Shops on 30 October until

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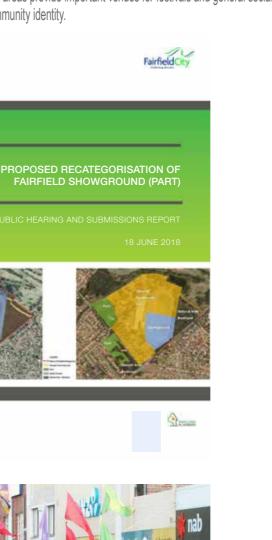
include

 Maps (Parish maps) Rate books Waterboard plans

Phone directories

Street directories

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2019 Australia Day Community Awards Nominations Know someone who makes a valuable contribution to our community? NOMINATIONS CLOSE SOON.

Fairfield City Museum & Gallery

History and Vintage Village



Our History



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FAIRFIELD FORUM AND OPEN SPACE PLANNING

The identity, landscape and civici character and amenity to be provided by the gateway open space opportunity on the north-western corner of Fairfield Forum is to be guided by dialogue with Council's planners and open space consultants. The park location and proposed context suggests a mix of civic and park character, with a strong range of amenity and different gathering areas. The change iin level and cross site links, and the interface with proposed new residential will strongly influence the park outcomes.



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FAIRFIELD FORUM AND OPEN SPACE PLANNING

The Fairfield Forum masterplanning identifies opportunities for key changes ipedestrian movement and links to greatly improve the through site open space link, including retail plaza and landscaped corridor to link the new gateway park through to Thomas Ware plaza, and thereafter to the town centre and walk to the railway station.



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1943 SIXMAPS AERIAL

The 1943 Sixmaps aerial provides an interesting view of a mix of remnant undeveloped open space traversed by the new street nework and emerging range of housing gradually filling the area. The numerous tracking across open areas appears to represent remnant pedestrian walkway and some pastural patterns that disect open lands with grasses and minor shrubs. It would be of interest for the potential detail theming aspects of the proposed corner park to determine the residents on the corner of Cunninghame Street and Station Street and the adjoining houses.



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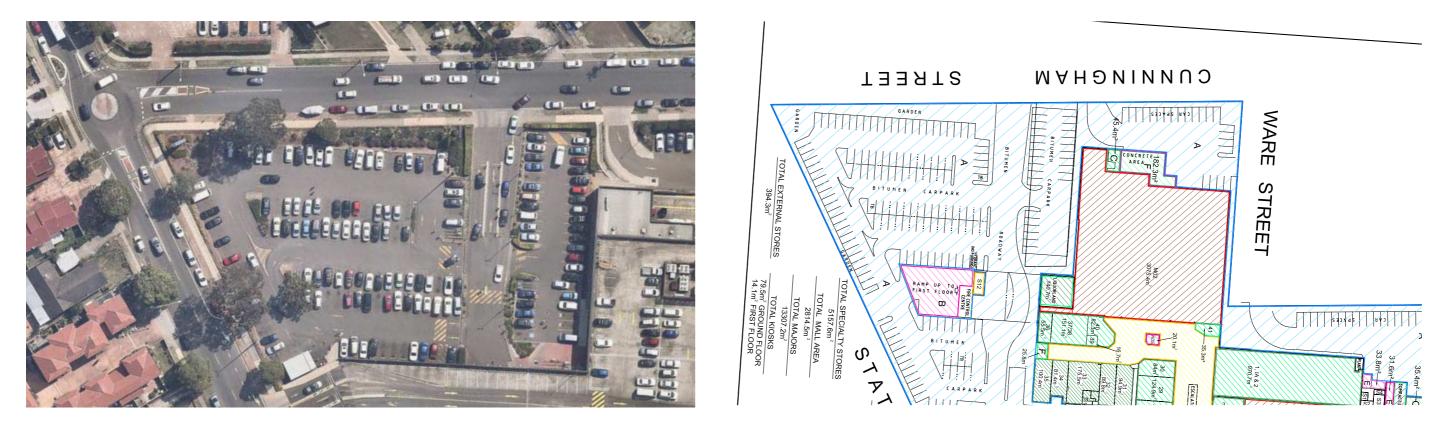
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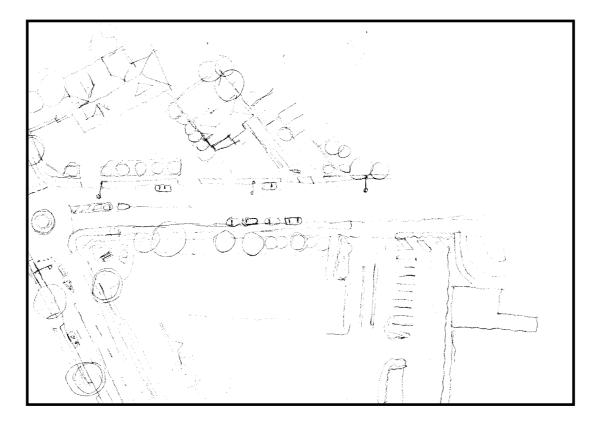
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PROPOSED CORNER PARK - EXISTING SITE

Nearmap aerial photograph and site survey of the NW corner of the Fairfield Forum site.





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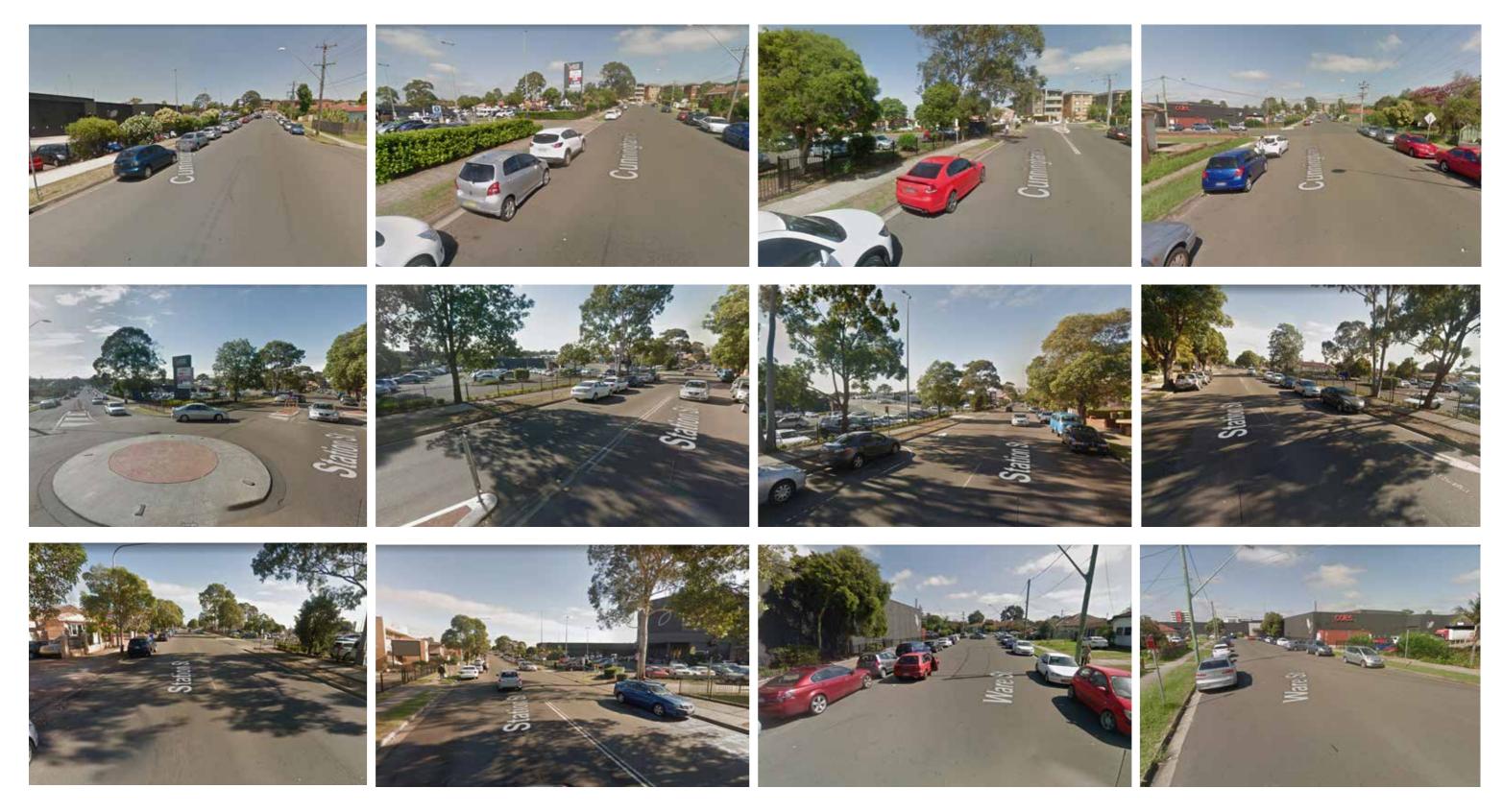


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PROPOSED OPEN SPACE TO NW CORNER - SITE PHOTOS AND STREETSCAPE

The proposed open space is located on the corner of Cunninghame Street and Station Street. The existing carpark on the site has some significant trees to it's streetfronts. A level change from the corner high point falls to the SE approximately 4 metres. The adjoining streets show a mix of existing fine grain residential and some mixed use buildings. The view to this corner at the roundabout is highlighted by the existing Fairfield Forum pylon sign, and the extensive elevated views beyond across the carpark down to the centre.



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CULTURAL HISTORY

Council's website and research on Trove heritage network of library images demonstrates a very rich locality history and catelogue of local history images. There is significant documentation of the original landscape and Aboriginal peoples of the area, and the settlement and familes, landuses and subdivision, families and significant landmarks. Consultation with Council heritage officers can provide strong basis for potential park themes and potential interpretive features.



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CULTURAL DIVERSITY AND IDENTITY

Fairfield Municipality has an astounding cultural diversity that is strongly expressed by the many different cultural groups. The civic spaces of the CBD areas and also the Showground and other park areas provide important venues for festivals and general social activity for the community groups. The on-line resources demonstrate strong planning underway for the future open space provision and improvements. The Fairfield Forum potential open space contribution can make a significant contribution to the CBD identity and expression of community identity.



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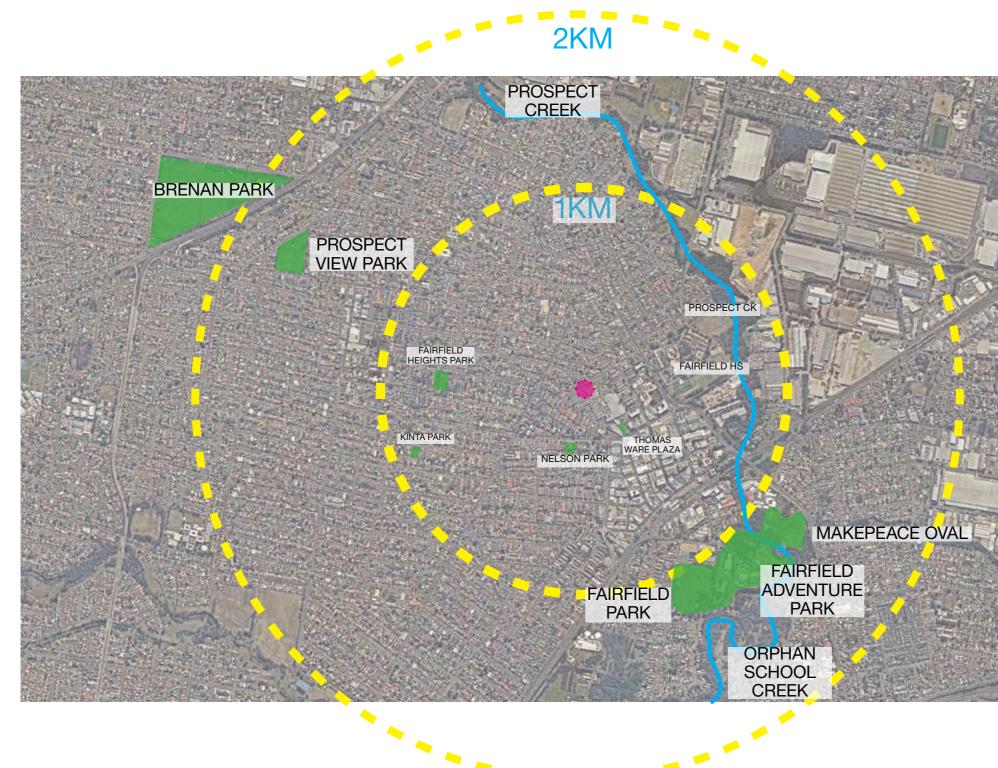
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NEARBY OPEN SPACE

Council's open space study is more comprehensive, with this map showing key open space and park areas proximate to the Fairfield Forum open space opportunity. More detailed feedback from Council regarding the keynote identity forseen for this space relevant to it's setting and also it's role relevative to nearby open space will guide the outcomes for the park.



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NEARBY OPEN SPACE

These images provide a simple snapshot of the range of open space occurring across the Fairfield Municipality.



Fairfield Adventure Park



Fairfield Adventure Park



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Fairfield Adventure Park

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Makepeace Oval



Fairfield Heights Park



Fairfield Heights Park



Prospect Creek



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CULTURAL LANDSCAPE IDENTITY

Just as a design resource and for inspiration we have completed research about homeland landscapes of some of the key cultural groups of the Fairfield area. These initial images do not represent the full cultural diversity, but for interest show some of the landscapes of Syria and Vietnam. The simplicity of this research is acknowledged, and should a cultural diversity aspect be chosen as a thematic for the park then extensive community consultation and specific research of findings would then be required.



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CULTURAL DIVERSITY - CONTEMPORARY DESIGN EXPRESSION

There is extensive examples of existing cultural spaces in the Municipality, with Cabramatta perhaps being the most distinctive. Contemporary architecture is provide a modern revitalised Fairfield Forum, and civic and landscape spaces will contribute strongly to creating vibrant and engaging spaces that aim to provide strong local identity and encourage community pride in the centre. The cation is to encourage a strong social aspect to the retail environment, that encourages meeting and socialising as the keynote aspect of visits to the centre. The creation of the park to the NW corner can contribute to the role of the precinct as a social hub.



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BENCHMARKING MARKET SQUARE AND OPEN MALL IDENTITY - 1

The creation of striking identity spaces rich with detailing and a locally appropriate urban fabric will create vibrant community spaces for socialising and creating an engaging shopping experience. The creation of significant linking civic and landscape spaces, market square and indoor / outdoor mall areass will provide a broad range of experiences and identity spaces that together create a rich and diverse public domain for Fairfield Forum.



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BENCHMARKING MARKET SQUARE AND OPEN MALL IDENTITY - 2

The proposed Market Square has a key role as the junction of the main pedestrian axis' from both the town centre and from the new 'gateway park', as well as the proposed through site new retail and residential activated roadway.



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BENCHMARKING OPEN SPACE OPPORTUNITY

The scale of this opportunity to create a signature space for Neutral Bay is recognised, and benchmarking of relevant civic spaces across Sydney, nationally assists in defining the broad range of possibilities and potential varying outcomes. An allied study has been completed as part of benchmarking, looking at numerous successful locations across Sydney and Australia and also internationally, exploring a broad range of different civic and landscape spaces with varying amenity and focus.



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LANDSCAPE CONCEPT MASTERPLAN

This landscape design masterplan is to be read in conjunction with the more architectural plans and supportive design report pages. The purpose of the landscape concept masterplan is to demonstrate the intended principal landscape open spaces and their role in providing a keynote local open parkland space, and connectivity through the proposed residential and expanded and improved retail precinct. The increased density of residential is shown to have a significant landscape setting, provide public access across the site linking to the CBD, and allow dedication of a significant corner public park site to Council for the benefit of the community.



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Market Square



The Market Square is to provide the signature civic space for Fairfield Forum, providing an important destination activity area and link space towards the green link and public park

Features include:

- Focal civic space with central water feature and large Fig tree
- Stage for entertainment created by covering water feature
- 'Town Square' type architecture terminating the view axis from park
- strong engagement with retail mal extending to the east



'Town Square' type architecture terminating the view axis from park

Focal civic space with central water feature and large Fig tree

Pedestrian crossing with raised / flush crossing and flanking canopy trees

- Palm trees providing edge to civic space Chess board in pavement
- Cunninghame Walk providing a significant green landscape link to Cultural Park

Residential apartments contribute to activating new link road with green frontages





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Cunninghame Walk



Cunninghame Walk is to provide an engaging and highly social landscape link space between the corner Culture Park and the Market Square. The walkway has a series of interim destinations marked by seating nodes at palm groves, water features and civici spaces. The central display gardens are to provide seasonal flower displays and provide a worthy local feature for residents and visitors.

Features include:

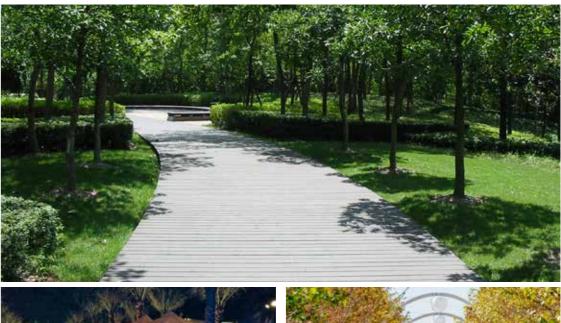
- three water features as regular features along the walkway providing movement and sound and cooling effect;
- palm groves provide high level variation to the avenue of canopy trees, marking interim seating destinations
- a central plaza space engages with the residential courtyard landscape spaces that extend to either side of the walkway.



Pedestrian crossing with raised / flush crossing and flanking canopy trees

- Seating along the walkway provides amenity and provides for social engagement
- Water features are regular intervals provide movement and sound
- Central civic space engages with adjacent risdential gardens
- central display gardens are to provide seasonal flower displays as feature

Cultural Park circular walk links to Cunninghame Walk









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Fairfield Cultural Park



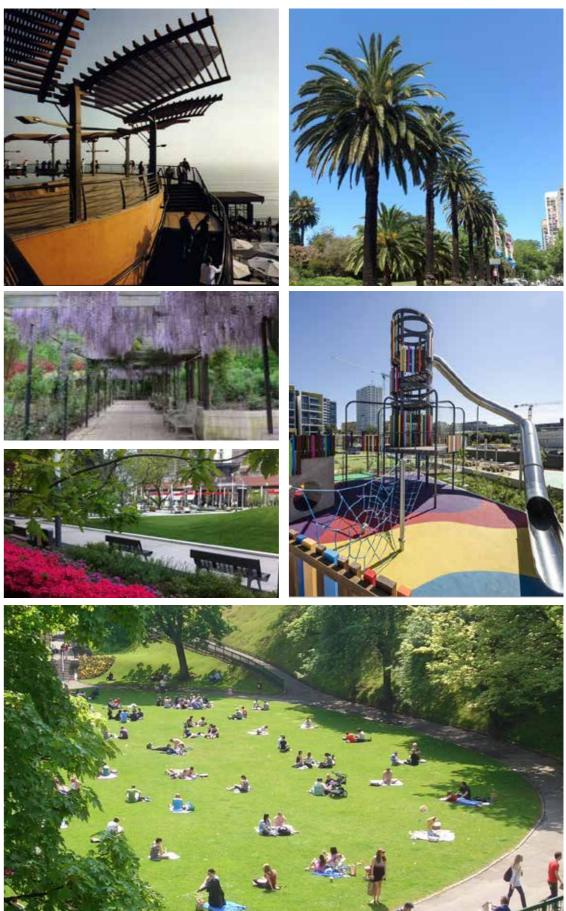
The Fairfield Cultural Park is to provide a gateway landscape space marking the entry to the town centre approaching from the west. The corner park space has large scale feature palms framing the view to the park below and down Cunninghame Walk inviting pedestrians to Market Square. The park provides a rich interpretive fabric of artworks and text inlays / graphics that speak of the strong social diversity and landscape / cultural heritage of Fairfield.

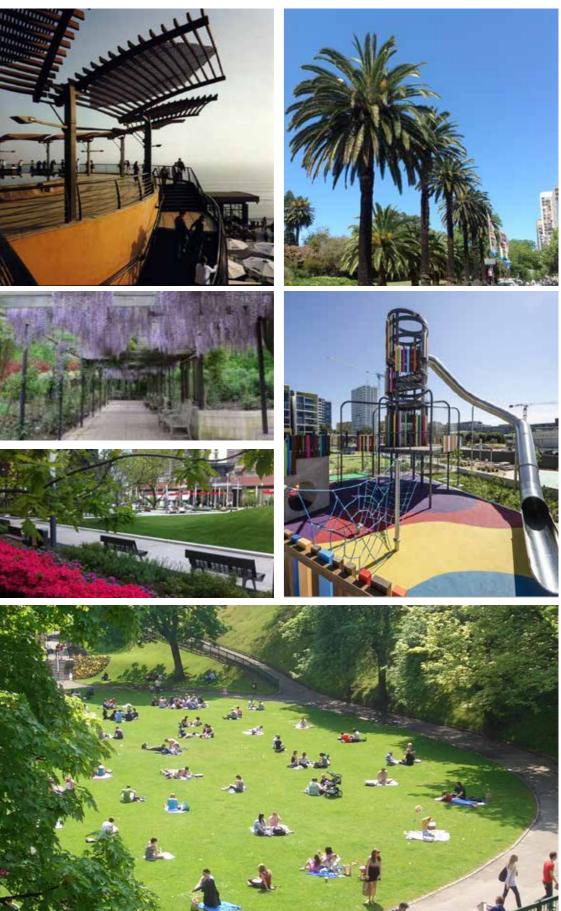
Features include:

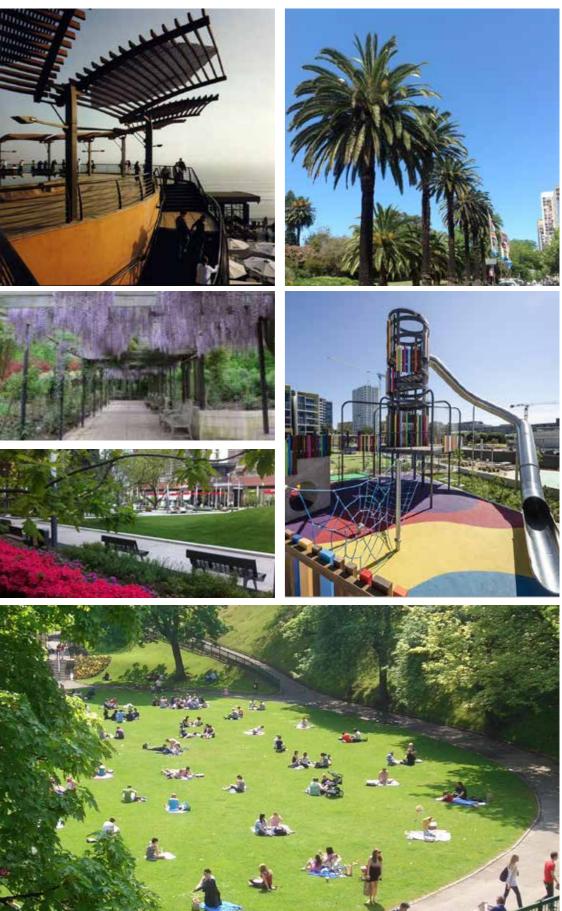
- large oval lawn park area with circular walkway providing range of feature experiences, seating and interpretive features;
- corner 'gateway park' treatment overlooking the main park;
- playground and various amenity areas for different age groups.

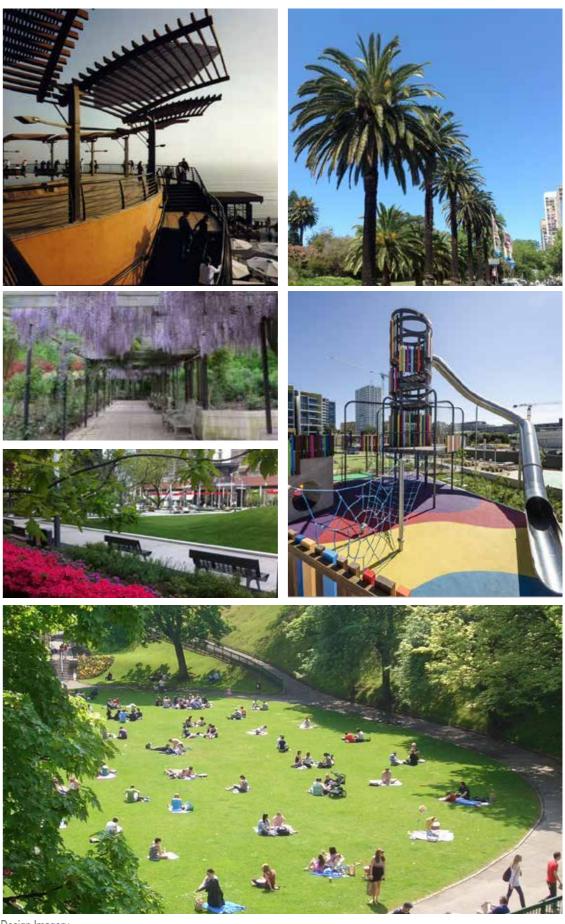


- Cunninghame Walk pedestrian link to Market Square with feature linear landscape
- Family playground with various age equipment and seating to edges
- Grove of feature trees for seasonal colour and providing shade for informal seating on lawn
- Mounded lawns with scattered trees provide for seating facing the sun in dappled shade
- Feature lookout with canopy addressing the park and looking down landscape axis
- Gateway feature park with Cany Is. Palms flanking identity sculpture, and inviting views across the park.









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